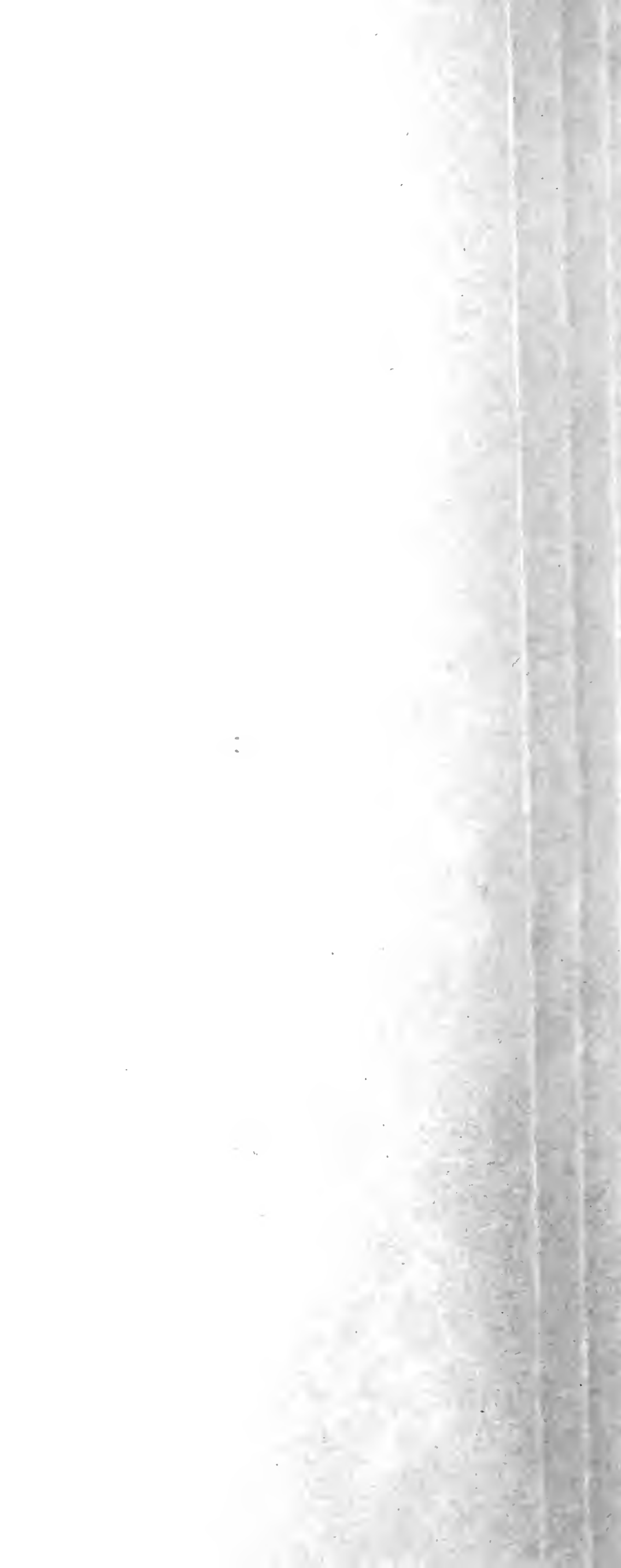


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Do not assume content reflects current scientific knowledge, policies, or practices.



62.72

1934

Hoffman's SEED CORN



Plant Hoffman's

FILL Your Silo .

Why a silo or a corn-crib, if it only gets half full? Plant the corn that will do the filling job right! Select your Seed Corn from this list . . . it is dependable, tested, sound-growing, vigorous seed!

“Lancaster County Sure Crop” Corn

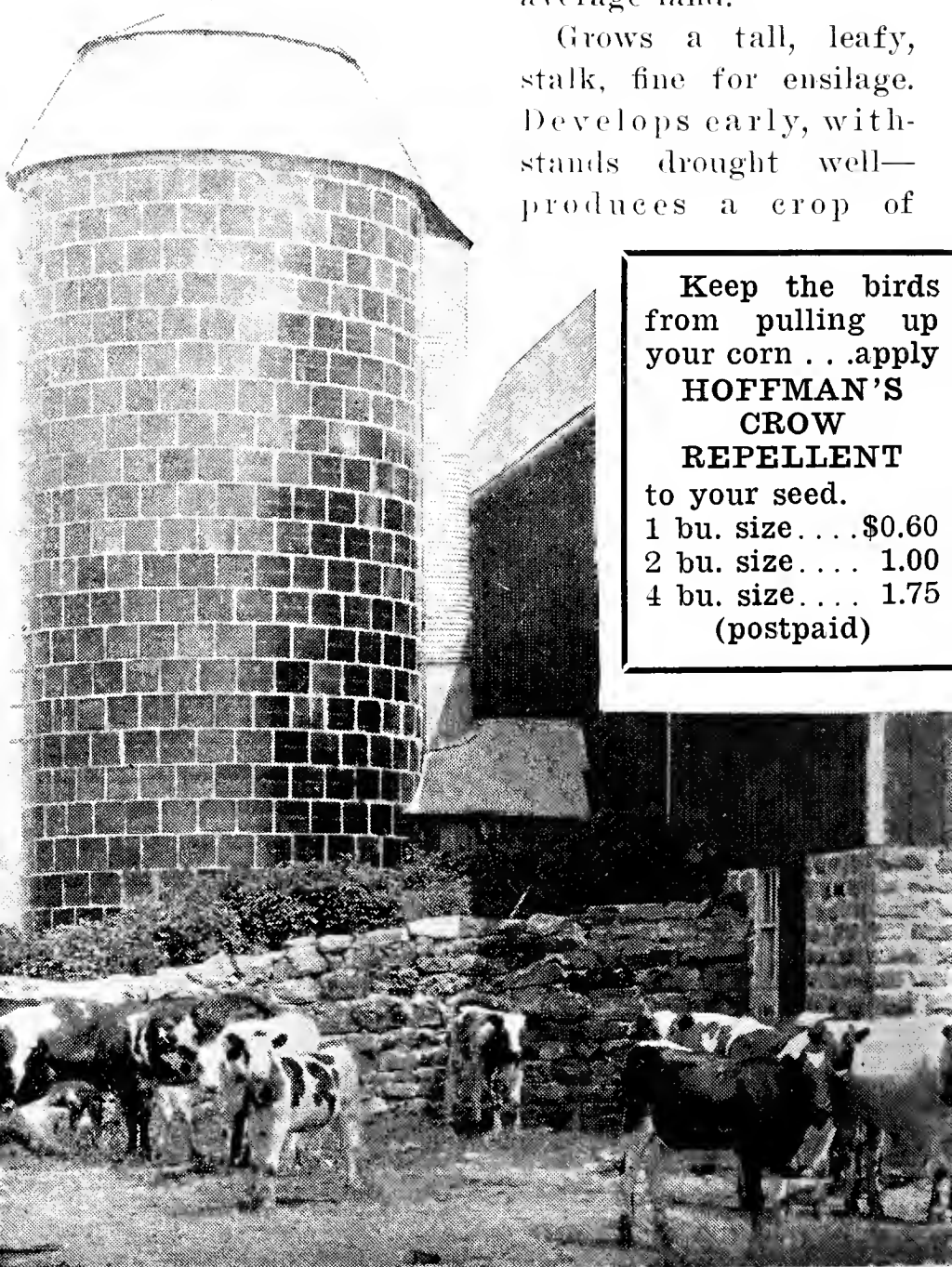
“Lancaster County Sure Crop” is the leading variety. Now has many thousands of lasting friends. It has the make-up that appeals to practical farmers. Surely does fill the Crib—and the Silo, too. Grows nice, large ears of good hard corn. And a lot of them! Makes less nubbins than any other variety.

It is a variety for “rough and ready” culture—seems adapted to sections not so fertile. Doesn't ask for the richest soils. Does its best there of course. But comes through nicely on just average land.

Grows a tall, leafy, stalk, fine for ensilage. Develops early, withstands drought well—produces a crop of

Keep the birds
from pulling up
your corn . . . apply
**HOFFMAN'S
CROW
REPELLENT**
to your seed.

1 bu. size . . . \$0.60
2 bu. size . . . 1.00
4 bu. size . . . 1.75
(postpaid)



Seed Corn and FILL Your Crib

finished corn well to the North. Husks very easily. Shells well. Cob is not thick, but long. Rows are closely set. Grains not so extra deep, but of good size and solid. Sixty-six to sixty-eight pounds of ears easily shell a bushel of corn. Rich in protein—a variety of very best feeding value. . . . Here is seed that has been properly cared for, cured right, tested and sound in every way.

“White Cap Yellow Dent” Corn

This variety differs from every other on our list. Ears appear white—but when shelled, the sides of the grain show yellow. **A heavy yielder of solid ears.**

Rows of grain are closely set on the cob. Ears of moderate thickness. Grains are of good size.

Doesn't require richest soils. Matures medium early.

“Hoffman's Early 90-Day” Corn

Matures in about ninety to ninety-five days. Makes fodder and ears of medium size. The cob is thin—husks easily. Grain is surprisingly large for so early a corn. It has a rich golden color. For something early, try this Corn.

“Red Cob White Ensilage” Corn

Adapted to conditions over a wider area than is any other ensilage corn. Grain white—grows on a red cob. Stalks grow tall—produce an abundance of big leaves throughout their length. Sweet, juicy, tender, yielding an abundant tonnage of ensilage or fodder.

—Seed Corn Continued Inside



Hoffman's

SUDAN GRASS

**"4 Acres Carried 20 Cows
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Says Walter Townsend, Cochranville, Pa.

Sudan grows quickly. First crop is often ready to cut in 50 to 70 days after planting. Second crop sometimes inside the next 45 to 50 days. The plant stools remarkably. Its hay is equal to Timothy hay—analysis shows 9.13 per cent protein. Stems are not extra heavy even though plant grows tall. For hay, cut the Sudan when in bloom or a little earlier—about the time the heads appear.

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Don't sow Sudan until the soil is warm—corn-planting time or a little later. Seed can be drilled or broadcast—cover a half inch. Broadcast 18 to 24 pounds per acre. Sudan is often sown with Soy Beans or Cow Peas, making a fine combination. Sudan is a quick, sure, heavy producer of hay, pasture or ensilage.

Seed Oats

Clover Seed

Pasture Grasses

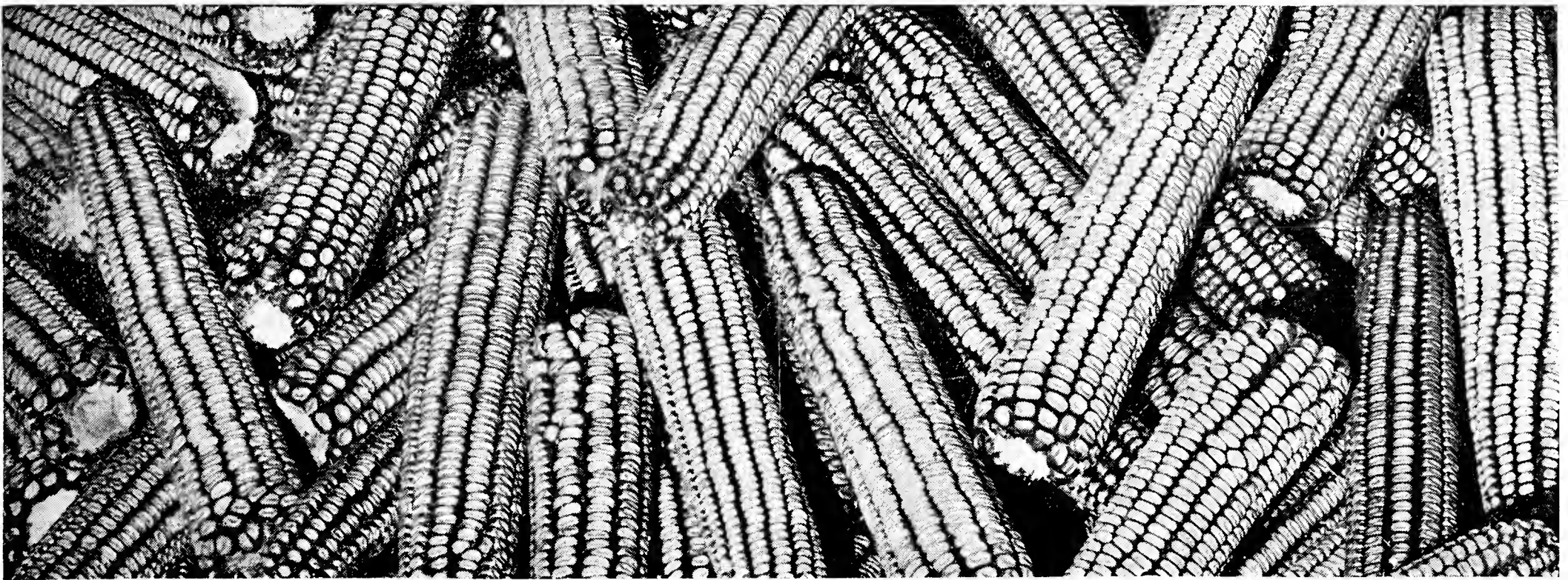
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Remember . . . You Pay Less

than this Price List quotes . . . because of

HOFFMAN'S MONEY - SAVING PLAN

On Orders for \$10.00 to \$14.99	You take off 2%
On Orders for 15.00 to 29.99	You take off 3%
On Orders for 30.00 to 59.99	You take off 4%
On Orders for 60.00 to 119.99	You take off 5%
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Ears of Hoffman's Famous Crib-and-Silo variety—"Lancaster County Sure Crop"

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A good yellow corn. Will thrive on most any soil. Wedge shaped grains that are deep. Red cob. Medium sized, tapering ears. 14 to 18 rows to the ear. Thick stalks. Wide leaves. Excellent for fodder. Improved Leaming will do its best on good soil, but it will thrive on soils not too rich.

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This is just the corn for those in search of large-eared, deep-grained varieties. Requires richer land, more careful culture, and a longer season than do smaller-eared sorts. Ears have good thickness—good length. Grains are deep and wide. Also good for the Silo. Rich in feeding value. Produces a heavy tonnage.

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Always a favorite here in southeastern Pennsylvania. Big ears. Full of rich, golden yellow corn. Has high feed value. A good-looking corn. Nice even rows. Medium sized grains. Tall and leafy. A prize-winner at the Corn Shows.

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This is a special silage variety. Grows to a great height, produces an abundance of leaves. Does not at all answer the double-purpose silage-and-grain requirements now demanded by so many folks. But does give a large tonnage of ensilage.

HOFFMAN QUALITY SEED PRICES. APRIL 3, 1934

CLOVER SEED	Price Per Bu.
Economy Alsike Clover.....	\$11.50
Extra Alsike Clover.....	12.00
Economy Red Clover.....	11.00
Extra Red Clover (U. S. Verified).....	11.50
Extra Mammoth (U. S. Verified).....	11.75
Sweet Clover (White).....	4.75
Sweet Clover (Yellow).....	4.90
Sweet Clover (Grundy Co.)..	5.00
Crimson Clover	7.20
Japan Clover (25 lb. bu.)...	2.70
Korean Lespedeza (25 lb. bu.)	2.80
White Dutch Clover (per lb.)	.32

ALFALFA	
Kansas (U. S. Verified)....	\$10.25
Northwest (U. S. Verified)..	11.50
Genuine Grimm (U. S. Verified)	13.25
State Certified Grimm.....	15.00

CLOVER MIXTURES	
Economical (56 lb. bu.).....	\$8.90
(About 1/2 Red Clover—1/4 Alsike— 1/4 Timothy)	
Alsike & Timothy (45 lb. bu.)	5.25

TIMOTHY SEED	Price Per Bu.
Farmer's Choice Timothy....	\$4.75
GRASS SEEDS	
Hay and Pasture Mixture (32 lb.)	\$4.20
Kentucky Blue (14 lb.)	2.65
Fancy Red Top (32 lb.).....	4.10
Canada Blue (14 lb.).....	2.95
Orchard Grass (14 lb.).....	2.30
Meadow Fescue (24 lb.).....	2.75
Native Rye (24 lb.).....	2.65
English Rye (24 lb.).....	3.75
Tall Meadow Oat (14 lb.)....	2.80
Hoffman's Lawn (per lb.)....	.30
Shady Lawn (per lb.).....	.35

SEED OATS	
Peerless	\$0.88
Silver Mine92
Swedish Select95
Shadeland Victory	1.00
Shadeland Climax	1.15

CANADA PEAS	
Canada Field Peas	\$3.10

BARLEY	
Wisconsin Pedigree—Bearded	\$1.55
Velvet	1.60
Beardless	1.70

SOY BEANS	Price Per Bu.
Wilson Black	\$2.25
Manchu	2.35
Virginia	2.25
Illini (Early)	2.40
Mixed Soy Beans	2.15

COW PEAS	
New Era	\$2.95
Whippoorwill	2.95

SUNDRY SEEDS	
Spring Vetch (50 lb.).....	\$3.75
Winter Vetch (60 lb.).....	6.40
Amber Sorghum (50 lb.).....	2.40
Sudan Grass (per lb.).....	.08
Dwarf Essex Rape (per lb.)..	.08
Hog Pasture Mixture (per lb.)	.06
Cow Horn Turnip (per lb.)..	.40

SPRING GRAINS	
Speltz (40 lb.).....	1.40
Japanese Buckwheat	1.40

SEED CORN	
Lancaster County Sure Crop	\$2.40
White Cap Yellow Dent.....	2.40
Red Cob White Ensilage.....	2.25
Golden Queen	2.40
Hoffman Early 90-Day.....	2.40

	Price Per Bu.
Early Leaming	2.40
Long's Champion Yellow....	2.50
Improved Leaming	2.40
Yellow Flint	2.40
Eureka Ensilage	2.50
Johnson County White.....	2.50

SEED POTATOES	
(Maine-grown, 2-bu. sack)	
Certified Irish Cobbler.....	\$4.95
Certified Green Mountain....	4.85
Certified Early Surprise.....	4.95
Early Rose	5.00
Sir Walter Raleigh.....	4.85
Carman No. 3.....	4.85

(New York State, 2-bu. sack)	
Certified Russets	\$4.65
Certified White Rurals.....	4.65
Certified Rural New Yorker..	4.65

(Michigan-grown, 2-bu. sack)	
Certified Russets	\$4.95

MILLETS	
Golden Millet (18 lb.).....	\$2.85
Hungarian Millet (18 lb.)....	2.75
Japanese Millet (32 lb.).....	1.75

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Planted in corn, Soys will aid the corn rather than curtail it. Nitrogen gathered by the Soys becomes available to the corn.

Soys can be grown on land too poor and acid to produce Clover.

10 True Stories

READ these 10 True Stories . . . we have hundreds more just like them in our files. You should see all the letters and photographs that we have received from successful farmers who use Hoffman's Quality Farm Seeds.

Each and every one of these letters is true. They have been copied from our book records of 1933. Many thousands of other folks made cash savings ranging all the way from 20c to many, many dollars.

Many of our farmer friends who buy their farm seeds from us have been on our books for 20 years or more. We have instances where the son, the father and the grandfather, 3 generations of farmers, have bought from us. What does this mean to you? Certainly you must realize that Hoffman's Seeds must be worth real money because they make better crops.

Cheap seeds are always cheap seeds. They can never be anything else. That's why it is a costly mistake to spend time and money cultivating land only to plant it with cheap, poor, inferior, unclean seed.

Say to yourself, "I want to make money just like these men make money. I am going to use Hoffman's Quality Farm Seeds from now on."

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They have been copied exactly from our book records of 1933. . . . To print the names of these men would not be fair and just to them. . . . But these are absolutely genuine facts and records.

Join this great throng this year. Whatever your savings were last year we urge you to "make it more in '34!"

Saved \$12.32

(Washingtonville, N. Y.)

Date of Order	Cost of Seeds Ordered	Rate of Saving	Amount of Saving	Net Amt. Sent With Order
Apr. 4, 1933	\$112.00	5%	\$5.60	\$106.40
May 12, 1933	8.75	0	.00	8.75
Sept. 7, 1933	84.59	5%	4.23	80.36
	<hr/>		<hr/>	
	\$205.34		\$9.83	

This man's total year's business of \$205.34 entitled him to a rate of saving of 6% (see schedule last page). And 6% of \$205.34 is \$12.32.

Because \$9.83 had already been taken off as his orders were sent in, the difference due this man was (\$12.32 minus \$9.83) \$2.49. . . . So on November 1, 1933, he was sent a check for the extra \$2.49. . . . His total savings—\$12.32.

Saved \$10.44

(Staunton, Virginia)

This customer needed only one kind of seed last year . . . Alfalfa. . . . So did one of his neighbors. . . . They pooled their orders, and together required 14½ bushels. They decided upon Hoffman's hardy Northwest Seed. It cost them \$12 per bushel, or \$175. . . . They deducted 6%, or \$10.44—sending us \$163.56. They had saved just 72c per bushel on their seed!

Saved \$228.31

(Northern Pennsylvania)

This customer quickly saw the benefit of the Hoffman Money Saving Plan. . . . He got busy among his friends. He took the orders of many folks of his community. When the year was up the orders he had sent us totaled \$2,536.77. . . . He had saved 9%—or \$228.31.

Doesn't this man's activity and success suggest something to you? We'll be mighty glad to have you do the same thing this year. In fact, we'll be glad to see you beat this total—and "make it more in '34!"

• • •
The most up-to-date farm . . . and the most successful farm in the community is, as a rule, owned by a farmer who uses Hoffman's Quality Farm Seeds.
• • •

Saved \$3.41

(Suffield, Conn.)

His first order, April 14th, amounted to \$65.95. . . . So he took off 5%—or \$3.30—sending us the difference.

His next order came on May 22, and was for \$2.20.

That's all he bought during the year. . . . So on November 1st, his record was gone over, and because he had a total business of \$68.15, and had only taken off his saving on the first \$65.95 of it—and not on the

at once that 5% of that amount would be exactly \$5. . . . But he had taken off a total of only \$4.66. Hence he got his check for the difference.

• • •
When farmers have once bought Hoffman's Seeds they continue buying from Hoffman year after year. . . . There must be a reason.

You Too Can SAVE MONEY on Your Farm Seeds This Year!

THE amount of saving is up to you. Every order for \$10.00 or more means a cash saving at once. Read this schedule of savings in accordance with Hoffman's Co-operative Money Saving Plan. Ask your friends and neighbors to pool their orders with you. That's the way for everybody to save money. The larger the order the more you save, and you take off that saving when you send in the order.

We keep careful records of every order you send us. At the end of our year (Oct. 31, 1934), we'll add up your year's total purchases. . . . Then we'll see what per cent of saving applies to that total, whatever it is. And we'll multiply your year's total by that rate. And then we'll add up the amount of the savings you had taken off as you had ordered. And then you'll get a settlement from us for any extra amount of saving that you have not already gotten.

Again we say the amount you save is up to you. One way to save more money . . . and to make the amount as big as possible . . . *is to buy all your seeds from Hoffman this year.* You will be surprised how all these various amounts pile up.

Another way is to get your friends, neighbors and relations to order with you. Don't forget, *the bigger your order, the bigger your savings . . . and the more you get at the end of the year.*

How would you like to make the savings that other men have made? Send in your order now . . . and "order more in '34!"

• • •
When a concern is in the seed business for more than 1/3 of a century, does it not stand to reason that they have learned many valuable things which they in turn pass on to their farmer friends? If it were possible to get better seeds Hoffman would get them.

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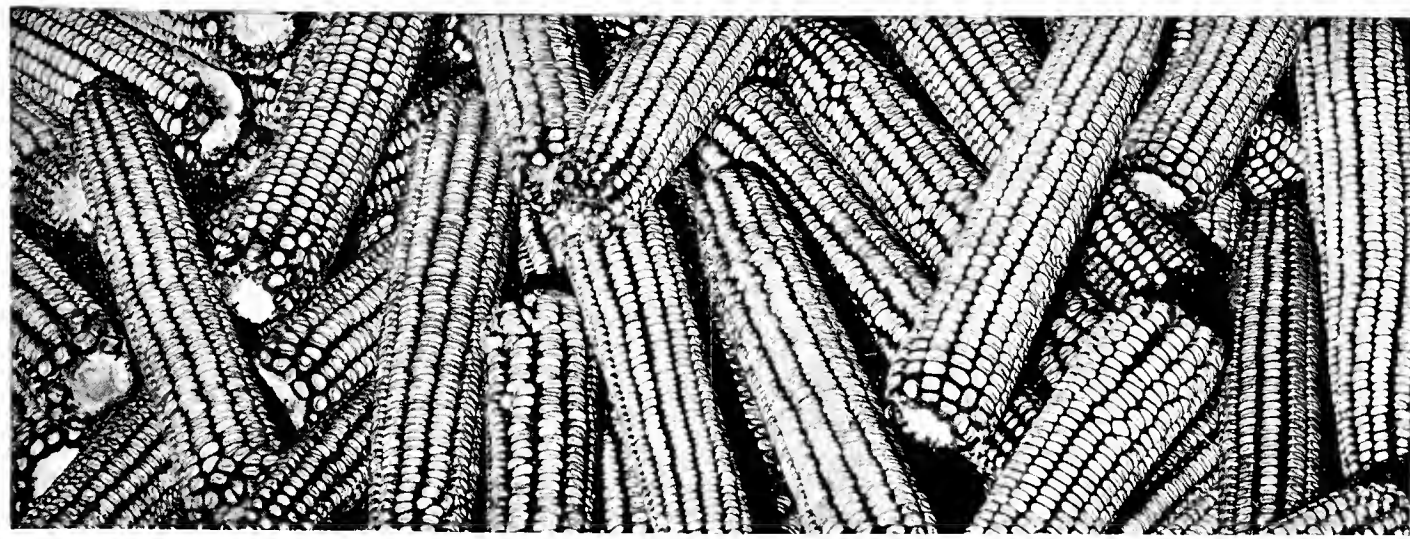
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CLOVER SEED		Price Per Bu.	TIMOTHY SEED		Price Per Bu.	SOY BEANS		Price Per Bu.			Price Per Bu.
Economy Alsike Clover.....		\$11.50	Farmer's Choice Timothy....		\$4.75	Wilson Black		\$2.25	Early Leaming		2.40
Extra Alsike Clover.....		12.00	GRASS SEEDS			Manchu		2.35	Long's Champion Yellow....		2.50
Economy Red Clover.....		11.00	Hay and Pasture Mixture			Virginia		2.25	Improved Leaming		2.40
Extra Red Clover			(32 lb.)		\$4.20	Illini (Early)		2.40	Yellow Flint		2.40
(U. S. Verified).....		11.50	Kentucky Blue (14 lb.)		2.65	Mixed Soy Beans		2.15	Eureka Ensilage		2.50
Extra Mammoth			Fancy Red Top (32 lb.).....		4.10	COW PEAS			Johnson County White.....		2.50
(U. S. Verified).....		11.75	Canada Blue (14 lb.).....		2.95	New Era		\$2.95	SEED POTATOES		
Sweet Clover (White).....		4.75	Orchard Grass (14 lb.).....		2.30	Whippoorwill		2.95	(Maine-grown, 2-bu. sack)		
Sweet Clover (Yellow).....		4.90	Meadow Fescue (24 lb.).....		2.75	SUNDRY SEEDS			Certified Irish Cobbler.....		\$4.95
Sweet Clover (Grundy Co.)..		5.00	Native Rye (24 lb.).....		2.65	Spring Vetch (50 lb.).....		\$3.75	Certified Green Mountain....		4.85
Crimson Clover		7.20	English Rye (24 lb.).....		3.75	Winter Vetch (60 lb.).....		6.40	Certified Early Surprise.....		4.95
Japan Clover (25 lb. bu.)...		2.70	Tall Meadow Oat (14 lb.)....		2.80	Amber Sorghum (50 lb.)....		2.40	Early Rose		5.00
Korean Lespedeza (25 lb. bu.)		2.80	Hoffman's Lawn (per lb.)....		.30	Sudan Grass (per lb.).....		.08	Sir Walter Raleigh.....		4.85
White Dutch Clover (per lb.)		.32	Shady Lawn (per lb.).....		.35	Dwarf Essex Rape (per lb.)..		.08	Carman No. 3.....		4.85
ALFALFA			SEED OATS			Hog Pasture Mixture (per lb.)		.06	(New York State,		
Kansas (U. S. Verified)....		\$10.25	Peerless		\$0.88	Cow Horn Turnip (per lb.)..		.40	2-bu. sack)		
Northwest (U. S. Verified)..		11.50	Silver Mine92	SPRING GRAINS			Certified Russels		\$4.65
Genuine Grimm (U. S.			Swedish Select95	Speltz (40 lb.).....		1.40	Certified White Rurals.....		4.65
Verified)		13.25	Shadeland Victory		1.00	Japanese Buckwheat		1.40	Certified Rural New Yorker..		4.65
State Certified Grimm.....		15.00	Shadeland Climax		1.15	SEED CORN			(Michigan-grown,		
CLOVER MIXTURES			CANADA PEAS			Lancaster County Sure Crop		\$2.40	2-bu. sack)		
Economical (56 lb. bu.).....		\$8.90	Canada Field Peas		\$3.10	White Cap Yellow Dent.....		2.40	Certified Russels		\$4.95
(About ½ Red Clover—¼ Alsike—			BARLEY			Red Cob White Ensilage....		2.25	MILLETS		
¼ Timothy)			Wisconsin Pedigree—Bearded		\$1.55	Golden Queen		2.40	Golden Millet (18 lb.).....		\$2.85
Alsike & Timothy (45 lb. bu.)		5.25	Velvet		1.60	Hoffman Early 90-Day.....		2.40	Hungarian Millet (18 lb.)....		2.75
			Beardless		1.70				Japanese Millet (32 lb.).....		1.75

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READ these 10 True Stories . . . we have hundreds more just like them in our files. You should see all the letters and photographs that we have received from successful farmers who use Hoffman's Quality Farm Seeds.

Each and every one of these letters is true. They have been copied from our book records of 1933. Many thousands of other folks made cash savings ranging all the way from 20c to many, many dollars.

Many of our farmer friends who buy their farm seeds from us have been on our books for 20 years or more. We have instances where the son, the father and the grandfather, 3 generations of farmers, have bought from us. What does this mean to you? Certainly you must realize that Hoffman's Seeds must be worth real money because they make better crops.

Cheap seeds are always cheap seeds. They can never be anything else. That's why it is a costly mistake to spend time and money cultivating land only to plant it with cheap, poor, inferior, unclean seed.

Say to yourself, "I want to make money just like these men make money. I am going to use Hoffman's Quality Farm Seeds from now on."

Hoffman's

SOY BEANS

Inoculate your Soy Beans properly. They will build up your soil for you . . . put into the soil more than they take out. They are great gatherers of nitrogen, and that is what increases the fertility of your soil. Successful farmers say it pays to inoculate their Soy Beans seed.

Plant Them Anywhere

Plant Soy Beans on any kind of soil, sweet or sour. If your soil is sweet the inoculating bacteria will work rapidly for you. If your soil is sour, however, add lime in order to get the best results.

Fast Growers—They Fight Weeds

Soy Beans are disease free . . . exceptionally hardy. Plant them when the ground is good and warm . . . not until after corn planting time.

“Wilson Black” SOY BEANS

The best all-round general-purpose variety. Makes Hay, Beans, or silage. A strong, fast grower with slender stems and branches . . . makes such fine Hay. This variety matures Beans in lower Pennsylvania, higher New Jersey and states to the south. “Wilson Black” does well and produces beans on poor soil. . . . On good soil, it produces more forage. “Wilson Black” is a medium sized jet black Bean. Often yields 20 bushels of Beans per acre. Many farmers get more than 30 bushels per acre. Use “Wilson Black” for Hay, forage, soiling and green manuring. It's a money-maker.

“Manchu” SOY BEANS

A favorite in Pennsylvania and nearby states. Grows tall, erect and bushy. A great producer of Beans, good for forage. Excellent for hogging down. Beans are yellow and medium sized.

Treat Your Soy Bean Seed with

HOFFMAN'S INOCULANT

Costs Very Little—Insures Success

1 bushel size for Soy Beans @ \$0.35

2 bushel size for Soy Beans @ .65

5 bushel size for Soy Beans @ 1.40

(Postage Paid)

SOME FACTS ABOUT SOY BEANS

Soy Beans cut green and packed with corn for silage—1 part Soys to 4 parts Corn—will make a perfect ration of more value than corn silage alone.

Ground Soy Beans are greedily eaten by all stock—easily digested—have a tonic effect.

Corn and Soys grown together can be hogged down with convenience and profit.

Planted in corn, Soys will aid the corn rather than curtail it. Nitrogen gathered by the Soys becomes available to the corn.

Soys can be grown on land too poor and acid to produce Clover.